



Romanian Delegation MedtecSUMMIT 2025

Nuremberg, 17-19.02.2025

A project of:



Deutsch-Rumänische
Industrie- und Handelskammer
Camera de Comerț și Industrie
Româno-Germană

Agenda Proposal

Monday, 17 February 2025	
12:00	Meeting at the Gate at Bucharest Henri Coandă International Airport (OTP)
12:55 – 14:10	Flight from Bucharest (OTP) to Munich (MUC)
15:00 – 17:00	Transfer from Munich (MUC) to Nuremberg Central Station
17:20 – 17:40	Hotel Check-In
18:30 – 20:30	Joint Dinner at a Bavarian Restaurant

Tuesday, 18 February 2025	
	Breakfast
08:15 – 09:00	Transfer & Registration
09:00 - 10:00	Welcoming / Guided Tour
10:00 – 12:00	Success Factors for market access for medtech innovation* (see Session Abstracts)
12:00 – 13:00	Lunch Break (Industry Pitches / Networking Tables)
13:00 – 15:00	“Hello, Tomorrow!” – Healthtech Start-Up Pitch Contest* (see Session Abstracts)
15:00 – 15:30	Coffee Break (Industry Pitches / Networking Tables)
15:00 – 17:00	Funding & Finance in Medtech: The magic of a perfect match* (see Session Abstracts)
17:00 – 17:30	Get Together – Networking
17:30 – 19:00	Transfer
19:00 – 21:30	State reception - Knights' Hall at the Imperial Castle

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Wednesday, 19 February 2025	
	Breakfast & Check-Out
08:30 – 09:00	Transfer
09:00 - 10:00	Networking / Guided Tour
10:00 – 12:00	Artificial Intelligence – Opportunities, Use Cases and Return of Invest* (see Session Abstracts)
12:00 – 13:00	Lunch Break (Industry Pitches / Networking Tables)
13:00 – 15:00	Connecting the dots in hospitals and OR: The next “big bang”? * (see Session Abstracts)
15:00 – 15:30	Coffee Break (Industry Pitches / Networking Tables)
16:00 – 19:00	Transfer to Munich Airport (MUC)
22:15 – 01:10	Flight from Munich (MUC) to Bucharest (OTP)

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Session Abstracts

Success factors for market access for medtech innovation:

How can innovative medical products and diagnostics successfully find their way into the market? What regulatory requirements and hurdles must be overcome? What do the payers and their evaluation procedures look like? These and other questions will be addressed in this session, which is aimed at everyone involved in the development, approval, and reimbursement of innovative health solutions. Experts from various fields such as industry, authorities, health insurance companies, and consulting provide an overview of the current challenges and opportunities in the area of market access and reimbursement. The session also offers an opportunity for exchange and networking with relevant actors and stakeholders.

“Hello, Tomorrow!” – Healthtech Start-Up Pitch Contest

Under the title ‘ - Start-Up Pitch Contest’, the Hello Tomorrow-Start-Up Pitch Contest in cooperation with EIT Health Germany-Switzerland CLC GmbH invites you to a captivating session at MedtecSUMMIT. Here, the finalists of the pre-selection will have the opportunity to present their innovative solutions in the field of health/healthtech. These up-and-coming start-ups, which have the potential to revolutionise the healthcare industry, will present their ideas to a high-calibre jury. The competition provides a platform to learn about the latest technologies and solutions that can transform and improve healthcare. It also facilitates valuable contacts with the innovators of tomorrow and provides insights into current trends and developments in the HealthTech sector. The winners will be honoured during the evening state reception at the Kaiserburg.

Funding & Finance in Medtech: The magic of a perfect match

Funding is a crucial aspect of any medical technology venture, but it can be difficult to find the right match between start-ups and investors at each stage of a company's funding journey. In this session, you will hear from successful matches between entrepreneurs and investors who have successfully navigated the various stages of funding, from pre-seed to growth funding. Learn from their insights, experiences and tips on how to build trust, align expectations and avoid pitfalls in the medtech funding landscape. Whether you are a founder looking for funding or an investor looking for opportunities, this session will give you ideas on how to find the perfect match. The session is structured along the different financing phases and provides practical insights into different phases from an investor and company perspective.

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Artificial Intelligence – Opportunities, Use Cases and Return of Invest

The application of artificial intelligence (AI) in medical technology offers enormous opportunities for improving diagnosis, therapy and aftercare. AI-based systems can, for example, evaluate medical data, recognise patterns, make predictions or provide personalised recommendations. But how can the quality, safety and effectiveness of these systems be guaranteed? What successful medical products and diagnostic solutions with AI are there? How can the return on investment be realised? These and other questions will be answered by experts from science, practice and industry.

Connecting the dots in hospitals and OR: The next “big bang”?

Hospitals and operating theatres are complex environments that require efficient coordination, communication and collaboration between different stakeholders, such as surgeons, nurses, technicians and administrators. With the advancement of digitalisation, networking and artificial intelligence, new opportunities are opening up to optimise workflows, increase patient safety and improve outcomes in these areas. In this session, we will explore how innovative solutions from start-ups, corporations and research institutes are connecting the dots in hospitals and operating theatres and creating value for patients, providers and payers. We will also discuss the challenges and best practices of implementing and scaling such solutions, as well as future trends and visions for the next ‘big bang’ in healthcare.

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