



GERMAN-ROMANIAN-MOLDOVAN BUSINESS CONFERENCE

November 27, 2025 - STUTTGART

Shaping Economic Ties. Unlocking Potential. Driving Business Forward

An event by:



Deutsch-Rumänische
Industrie- und Handelskammer
Camera de Comerț și Industrie
Româno-Germană



With the kind support of:



Baden-Württemberg
State Ministry



Baden-Württemberg
Ministry of Economic Affairs,
Labour and Tourism



Deutsche
Industrie- und Handelskammer



Baden-Württembergischer
Industrie- und Handelskammertag



Federal Ministry
for Economic Affairs
and Climate Action

on the basis of a decision
by the German Bundestag

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Stuttgart Thursday, November 27, 2025

Event venue: Haus der Wirtschaft, Willi-Bleicher-Straße 19, 70174 Stuttgart, Germany

08:30 – 09:45 am	Registration Coffee and Networking
	Welcoming & Moderation Sebastian Metz , General Manager & Board Member, German-Romanian Chamber of Commerce and Industry (AHK Romania)
09:45 – 10:00 am	Opening Remarks Volker Raffel , President, German-Romanian Chamber of Commerce and Industry (AHK Romania) Philipp Haußmann , Deputy Chairperson, German Eastern Business Association
10:00 – 10:45 am	Keynote Speeches Winfried Kretschmann , Minister-President of the State of Baden-Württemberg Ilie-Gavril Bolojan , Prime Minister of Romania Representative of Moldovan Government

10:45 – 12:00 am	Panel Discussion I - <i>Industry & Nearshoring</i> <i>Strengthening European Competitiveness & Resilience through Trilateral Cooperation</i> Impulse Speeches Dr. Nicole Hoffmeister-Kraut, Minister for Economic Affairs, Labour and Tourism of the State of Baden-Württemberg Radu Miruta, Romanian Minister of Economy, Digitalization, Entrepreneurship and Tourism Stefan Brandl, Vice Chairman DRÄXLMAIER Group Harald Klaiber, Chief Financial Officer (CFO) ebm-papst Group Tobias Stricker, Director Strategic Investments Knauf Group German Romanian Moldovan representatives of companies Moderator: Dino Ebnetter, Country Managing Partner forvis mazars Romania
12:00 – 12:30 am	Coffee Break
12:30 – 13:45	Panel Discussion II <i>Fit for Growth: Skills, Innovation, R&D and Next-Gen Technologies</i> Romanian Ministry of Education and Research (tbc) Roxana Minzatu, Executive Vice-President for Social Rights and Skills, Quality Jobs and Preparedness - European Commission (tbc) Dragos Pislaru, Romanian Minister of Investments and European Projects (tbc) Dan Lăzărescu, Managing Director BOSCH Romania Thomas Kunert, Vice President Public Service SAP Middle & Eastern Europe German Romanian Moldovan representatives of companies
13:45 – 15:00	Lunch & Networking

15:00 – 16:15	Panel Discussion III - <i>Energy</i> <i>European Energy Stability: Effects for the Industry & Green Transformation</i> Thekla Walker, Minister for the Environment, Climate Action and the Energy Sector of the State of Baden-Württemberg (tbc.) Representative of the Romanian Ministry of Energy (tbc) Representative of the Moldovan Ministry of Energy (tbc) Volker Raffel, General Manager E.ON Romania S.A. Petru Rușeț, Managing Director Siemens Energy Romania German Romanian Moldovan representatives of companies
16:15 – 16:45	Coffee Break
16:45 – 18:00	Panel Discussion IV - <i>Defence & Security</i> <i>Shaping Regional Security: Economic Impact & Industry Shift</i> Representative of the Romanian Ministry of Defence (tbc) Radu Burnete, Presidential Adviser for Economic and Social Issues Mihai Jurca, Head of the Romanian Prime Minister's Chancellery German Romanian Moldovan representatives of companies
18:00 – 18:15	Closing Remarks German-Romanian Chamber of Commerce and Industry German Eastern Business Association End of conference

INFORMARTION:

German companies have recognized the significant opportunities Romania presents, not only due to its **strong manufacturing sector** but also its **growing potential in research and development (R&D)**. The country's strategic position, competitive costs, and skilled workforce make it an attractive destination for innovation-driven investments, offering a solid foundation for both production and cutting-edge technological advancements.

Recent and long-awaited developments in **transportation infrastructure**, along with substantial **public investments in digital, and green infrastructure**—partly financed by readily available EU funds—are creating new prospects for German businesses and makes the country an ideal destination for businesses looking to relocate operations closer to Europe.

Sustainable and **affordable energy, circular economy**, and **food supply** have been key topics recently, presenting new opportunities for cooperation. Romania, with its significant **gas reserves**, well-developed **renewable energy supply chains**, and a growing portfolio of energy projects, is well-positioned to attract investors and strengthen the competitiveness of the European industry. As a **regional leader in energy production and supply**, Romania plays a crucial role in achieving climate neutrality.

Romania's membership in NATO (since 2004), along with a significant role in **regional security**, and the **European Union (since 2007)** provide **a stable and secure framework for investors**. This favorable environment is further reinforced by Romania's accession to the **Schengen Area in 2025**. This development is enhancing the country's connectivity, streamline cross-border trade and mobility, and foster a more secure and reliable environment for investment. Businesses benefit today from seamless access to a broader European market, fostering increased collaboration and growth opportunities for German companies.

Romania's position as an emerging **hub for nearshoring**, accelerated by the actual global geopolitical shifts, has further enhanced it's position as an attractive investment destination.

Furthermore, Romania offers significant business opportunities within the framework of the EU's "Rearm Europe" defense program. This initiative brings increased investment in defense-related sectors and cybersecurity creating new prospects for German companies.

The Republic of Moldova presents also a growing and promising landscape for German investment, with strategic opportunities across multiple sectors, including **manufacturing, agriculture, and technology**. The **IT sector** is rapidly expanding, supported by a strong pool of young, tech-savvy professionals and government initiatives to foster innovation and digital transformation.

Beyond its agricultural strength, Moldova also holds significant promise in the renewable energy sector, particularly in biomass energy. Agricultural waste plays an important role in the production of biomass, which is increasingly being used for energy generation. Biomass not only provides a renewable source of energy but also supports the circular economy by transforming waste into valuable resources, creating a more sustainable and energy-efficient future both for Romania and the Republic of Moldova.

As the country continues to build closer ties with the European Union, the opportunities for international partnerships and growth in Moldova are expanding.

Join us in this mission! Strengthening Partnerships – Turning Challenges into Opportunities.

Objectives

- Addressing opportunities and promising cooperation areas;
- Consolidating the dialog and strengthening the cooperation
- Increasing the German footprint and the share of high gross value-added activities of German companies in Romania and the Rep. of Moldova

Target actors and audience

- High ranking Government representatives from Germany, Romania and Rep. of Moldova
- German, Romanian and Moldavian companies looking for new investment projects and locations, interested in sustainable business partnerships and new export markets

Format: Keynote speeches and moderated panel discussions, good room for networking

Conference language: English/ German, with simultaneous translation Romanian

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