**Backstage Opens Video Studio**

**Backstage Production Group** opens a video studio with extensive live broadcasting and streaming at high-resolution quality for sharing quality content by various industries and companies which want to communicate during this time.

Using the new video studio, **Backstage Production Group** offers a professional communication platform, which speaks of the company’s vision regarding the present changes in the business and social environment, thus involving in this project content partners and companies which will open and mediate conversations on different topics.

This way, we wish to contribute, together with partners and companies that want to get involved, in fair reporting and raising awareness on certain key aspects of various audience categories, in the present circumstances, when the media is swamped with news and information from unreliable sources. It is easier for anyone to watch a live streaming content. The technology we use offers real time interaction.

The first content partners to join this initiative are **TEDx Bucharest** and **CBC Romania**.

**TEDxBucharest** ([www.tedxbucharest.ro](http://www.tedxbucharest.ro)) is a conference held under the licence of the well-known inspirational brand TED ([www.ted.com](http://www.ted.com)), which has been taking place in Bucharest for the past 12 years and which brings to stage the most relevant voices in business, creative media, education, social technology and civil society on a yearly basis.

The talks will be moderated by the organizer of the event, Andrei Dinu, TEDxBucharest Licensee, and will be structured as conversations - interviews with former speakers, researchers, businesspeople or actors in civil society, people relevant for the local community whose voice and ideas can help us.

Ideas, initiatives and advice which can help us navigate these confusing times both personally and professionally and which can connect us with viable solutions for building a better life after this critical moment will be promoted.

**CBC Romania** ([https://cbc.ro/](https://cbc.ro/)) is a Transformational Consultancy company, specialized in business reorganization, development and consolidation.

Using programs provided by CBC Romania, many top Romanian entrepreneurs and managers have succeeded in reorganising and consolidating their businesses. With a vast practical experience of over 20 years, Peter Nicolae, founder of **CBC Romania** will provide information and advice on how Romanian entrepreneurs can reorganise their companies in the actual context.
The studio is also open for other content creators, companies or entities which might contribute and debate topics of interest, recent information and actions specifically dedicated to the social and business environments.

**Backstage Production Group** is a provider of complete innovative technical solutions. The company provides access to an integrated range of services: videoconferences, technical production and design for corporate, MICE events, fares and exhibitions, installation of A/V equipment, lighting gear, stage tech in conference rooms.

Schedule a meeting with us at lavinia.popescu@backstage.ro and we will get back to you with further details.