

# GERMAN-ROMANIAN-MOLDOVAN BUSINESS CONFERENCE

November 27, 2025 - STUTTGART

Shaping Economic Ties. Unlocking Potential. Driving Business Forward

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## **AGENDA**

## Stuttgart Thursday, November 27, 2025

Event venue: Haus der Wirtschaft, Willi-Bleicher-Straße 19, 70174 Stuttgart, Germany

08:30 - 09:45	Registration Coffee and Networking
09:45 – 10:00 am	Opening Remarks Volker Raffel, President German-Romanian Chamber of Commerce and Industry Philipp Haußmann, Deputy Chairperson, German Eastern Business Association
10:00 – 10:45 am	Keynote Speeches Winfried Kretschmann, Minister-President of the State of Baden-Württemberg Ilie-Gavril Bolojan, Prime Minister of Romania
10:45 - 12:00 am	Panel Discussion I - Industry & Nearshoring  Strengthening European Competitiveness & Resilience through Trilateral Cooperation

	Short Opening/ Keynote speaker
	<b>Dr. Nicole Hoffmeister-Kraut</b> , Minister for Economic Affairs, Labour and Tourism of the State of Baden-Württemberg
	Radu Miruta, Romanian Minister of Economy, Digitalization, Entrepreneurship and Tourism
	Stefan Brandl, Vice Chairman DRÄXLMAIER Group
	Harald Klaiber, Chief Financial Officer (CFO) ebm-papst Group
	<b>Tobias Stricker,</b> Head of Shares Services Knauf Group
	German   Romanian   Moldovan representatives of companies
	Moderator: Dino Ebneter, Country Managing Partner forvis mazars Romania
12:00 - 12:30 am	Coffee Break
12:30 - 13:45	Panel Discussion II  Fit for Growth: Skills, Innovation, R&D and Next-Gen Technologies
	n.n., Romanian Ministry of Education and Research (tbc)
	<b>Roxana Minzatu,</b> Executive Vice-President for Social Rights and Skills, Quality Jobs and Preparedness - European Commission (tbc)
	<b>Dragos Pislaru,</b> Romanian Minister of of Investments and European Projects (tbc)
	<b>Thomas Kunert</b> , Vice President Public Service SAP Middle & Eastern Europe
	German   Romanian   Moldovan representatives of companies
13:45 - 15:00	Lunch & Networking

15:00 - 16:15	Panel Discussion III - <i>Energy</i>
	European Energy Stability: Effects for the Industry & Green Transformation
	<b>Thekla Walker</b> , Minister for the Environment, Climate Action and the Energy Sector of the State of Baden-Württemberg (tbc.)
	Representative of the Romanian Minister of Energy (tbc)
	Petru Rușeţ, Managing Director Siemens Energy Romania
	German   Romanian   Moldovan representatives of companies
16:15 - 16:45	Coffee Break
16:45 -	Panel Discussion IV - <b>Defence &amp; Security</b>
18:00	Shaping Regional Security: Economic Impact & Industry Shift
	Representative of the Romanian Minister of Defence (tbc)
	Radu Burnete, Presidential Adviser for Economic and Social Issues
	Mihai Jurca, Head of the Romanian Prime Minister's Chancellery
	Victor Negrescu, Vice-President of the European Parliament (tbc)
	Siegfried Muresan, Member of the European Parliament (tbc)
	German   Romanian   Moldovan representatives of companies
18:00 - 18:15	Closing Remarks
	German-Romanian Chamber of Commerce and Industry German Eastern Business Association
	End of conference

#### **INFORMARTION:**

**German companies** have recognized the significant opportunities Romania presents, not only due to its **strong manufacturing sector** but also its **growing potential in research and development** (R&D). The country's strategic position, competitive costs, and skilled workforce make it an attractive destination for innovation-driven investments, offering a solid foundation for both production and cutting-edge technological advancements.

Recent and long-awaited developments in **transportation infrastructure**, along with substantial **public investments in digital, and green infrastructure**—partly financed by readily available EU funds—are creating new prospects for German businesses and makes the country an ideal destination for businesses looking to relocate operations closer to Europe.

**Sustainable** and **affordable energy, circular economy**, and **food supply** have been key topics recently, presenting new opportunities for cooperation. Romania, with its significant **gas reserves**, well-developed **renewable energy supply chains**, and a growing portfolio of energy projects, is well-positioned to attract investors and strengthen the competitiveness of the European industry. As a **regional leader in energy production and supply**, Romania plays a crucial role in achieving climate neutrality.

Romania's membership in NATO (since 2004), along with a significant role in regional security, and the European Union (since 2007) provide a stable and secure framework for investors. This favorable environment is further reinforced by Romania's accession to the Schengen Area in 2025. This development is enhancing the country's connectivity, streamline cross-border trade and mobility, and foster a more secure and reliable environment for investment. Businesses benefit today from seamless access to a broader European market, fostering increased collaboration and growth opportunities for German companies.

Romania's position as an emerging **hub for nearshoring**, accelerated by the actual global geopolitical shifts, has further enhanced it's position as an attractive investment destination.

Furthermore, Romania offers significant business opportunities within the framework of the EU's "Rearm Europe" defense program. This initiative brings increased investment in defense-related sectors and cybersecurity creating new prospects for German companies.

**The Republic of Moldova** presents also a growing and promising landscape for German investment, with strategic opportunities across multiple sectors, including **manufacturing**, **agriculture**, **and technology**. The **IT sector** is rapidly expanding, supported by a strong pool of young, tech-savvy professionals and government initiatives to foster innovation and digital transformation.

Beyond its agricultural strength, Moldova also holds significant promise in the renewable energy sector, particularly in biomass energy. Agricultural waste plays an important role in the production of biomass, which is increasingly being used for energy generation. Biomass not only provides a renewable source of energy but also supports the circular economy by transforming waste into valuable resources, creating a more sustainable and energy-efficient future both for Romania and the Republic of Moldova.

As the country continues to build closer ties with the European Union, the opportunities for international partnerships and growth in Moldova are expanding.

Join us in this mission! Strengthening Partnerships - Turning Challenges into Opportunities.

## **Objectives**

- Addressing opportunities and promising cooperation areas;
- Consolidating the dialog and strengthening the cooperation
- Increasing the German footprint and the share of high gross value-added activities of German companies in Romania and the Rep. of Moldova

## Target actors and audience

- High ranking Government representatives from Germany, Romania and Rep. of Moldova
- German, Romanian and Moldavian companies looking for new investment projects and locations, interested in sustainable business partnerships and new export markets

Format: Keynote speeches and moderated panel discussions, good room for networking

**Conference language:** English/ German, with simultaneous translation Romanian

#### **Contact Person:**

#### Mariana Ciotau

Senior Consultant, Team Leader GreenTech & Tax and Legal Department Consulting & Services

+40 751 038 838

ciotau.mariana@ahkrumaenien.ro